



NURSERY NEWS

Volume 1, Issue 1, Spring 2005

Specialists in
Quality
Nursery Stock

**1715 East Main St.
Little Chute,
Wisconsin 54140**

920-788-1051

Nursery Hours:

April - May

M - F 8 - Dusk
Sat 8 - 5
Sun 11 - 4
(Starting approx. mid-April)

June

M - F 8 - 8
Sat 8 - 5
Sun 11 - 4

July - August

M - F 8 - 8
Sat 8 - 5
Sun Closed

It's Spring! Be on the lookout for...

- Aphids
- Apple Scab
- Dead Branches
- Off Color Needles

If you notice any of these, and you need assistance, stop in with a sample of your problem and talk to one of our professionals. We are here to help you find answers to your gardening and landscaping questions.



Welcome to *Nursery News*, our very first newsletter! All of us at the nursery are poised for spring and are looking forward to a healthy growing season. Our staff takes great pride in educating you, our customer, and keeping you informed about plants for our climate, landscape design, and insect and disease issues. *Nursery News* is an expansion of our efforts to provide useful information and helpful suggestions.

For those of you who are new to our company, we thought you might enjoy a brief history of this well-established business.

Alois Van Zeeland founded Van Zeeland Nursery in 1932. Alois met Geraldine Gloudemans, and they were married in 1942. Together they operated the nursery until their retirement in 1979. Jeff Hermsen began working with Mr. and Mrs. Van Zeeland during the summer of 1966 as a high school student. Jeff met his wife Deb Chiappetta, and they married in 1975. Jeff and Deb eventually purchased the nursery from Mr. and Mrs. Van Zeeland, operating the nursery and landscaping business from 1979 until February 2003, when my wife, Sue, and I purchased the business. We are pleased that Jeff and Deb are still active at the nursery sharing their combined 65 years of knowledge with the staff and customers alike.

As the third owners of this small family business, our goal is to continue improving on the things we do well, which are personalized customer service and creating a planting and/or landscaping "experience" for those of you looking for something special.

If you have suggestions that will make this newsletter better, please, let us hear from you. We appreciate your thoughts and hope to see you at the nursery soon!

Thank you and Happy Planting!

Rick Sanderfoot

Landscape Design Notebook

by Joe Meulemans, Landscape Design & Horticulture

Landscape design means many things to many people. From simply assisting in the location of a specific tree to creating a plan for an estate size property, a professional landscape designer is a valuable expert to utilize.

Among the important aspects a professional landscape designer will consider when planning a design are:

- **Size of both the home and property**
- **Style of the home**
- **The home's orientation to the sun**
- **Views to be screened or enhanced**
- **Proximity to adjacent properties**
- **Accessibility to the work site**
- **Personal tastes of the home owner**
- **Activities of the occupants**
- **Maintenance of the planting beds**

Although there are many decisions that will impact your landscape, one of the most important is the scale, or proportion, of your home to the foundation planting beds. This is what connects the structure to the earth. For instance, a foundation planting for an 1800 square foot ranch would not be suitable for a 3200 square foot two story and vice-versa.

A home is a personal extension of the people who occupy it and the exterior is a public view of your personality. Each home, both interior and exterior, should be unique. A successful landscape design will reflect the unique personality of the home owner and give them a sense of comfort and pride. Call us today to talk with an expert about how to personalize your landscape design.



Nature is a revelation of God; Art a revelation of Man. Henry Wadsworth Longfellow



Spring Pruning

by Steve Van Ryzin

Landscape Design & Horticulture

Spring is here and it's the perfect time to do some pruning. Here are two simple techniques you can use.

The first is **selective pruning**, which is used to maintain a softer, more natural appearance, rather than a

formal, sheared look. It can be used to maintain both deciduous and evergreen shrubs. You'll need a high quality by-pass hand pruner, lopper, or folding saw. Begin by selecting and removing up to 1/3 of the limbs or branch tips. This allows you to maintain the natural, overall shape of the plant while slightly reducing its size. Also, if you remove some of the limbs completely, (NOT IN EVERGREENS) it will stimulate new and vigorous growth in the plant, keeping it more full. Plants that are better maintained with selective pruning are Dogwood, Viburnum, Lilac, Ninebark, and Forsythia.

Renewal pruning is a technique used to rejuvenate an entire plant. It can be used to maintain any well-established deciduous plant (NOT EVERGREENS). The tools needed are the same as with selective pruning. To renewal prune, you'll cut all of the limbs down to 2 - 4" above the ground. Don't be shy. The established root system will produce an entirely new plant as vigorously as it had been growing. It is best to prune before leaves emerge, but you can safely continue to cut plants back until Memorial Day. Renewal pruning can be used to restore any overgrown plant or to simplify overall maintenance. It simplifies spring cleanup by allowing for easier access to the base of the plant when re-mulching. Plants that are most commonly maintained by renewal pruning are Spireas and Potentillas.

If you have questions about pruning or any other plant related concerns, call us or stop by the nursery soon.

Featured Plant

Our featured plant is a new and exciting crabapple, Royal Raindrops®. Its pollen parent was obviously a red flowered, purple leafed crab, as it combines the unique cutleaf foliage of its seed parent (Golden Raindrops crabapple) with magenta pink flowers and reddish purple foliage. In our opinion, Royal Raindrops® has better summer color and appearance than any other foliated crab. Add this beautiful tree to your landscape today!

Royal Raindrops® Crabapple, Malus

Zone: 4

Height: 20'

Spread: 15'

Shape: Upright spreading

Foliage: Purple, cutleaf

Fall Color: Orange-red

Flower: Bright pinkish red

Fruit: Red, 1/4", persistent

Disease Resistance: Excellent



Have You Noticed?

- Our new 2004 perennial courtyard display, complete with a Keystone Country Manor retaining wall?
- The new 2004 crushed granite pathway that leads to the "front yard"; as well as the seating area under one of Wisconsin's largest Silver Maples?
- An additional focus on unique and unusual conifers (evergreens)? Watch for the arrival of unique and unusual conifers at Van Zeeland Nursery in mid-May.
- That our entry sign on Main Street/Hwy 96 has been raised? This is the start of a process to enhance and beautify our Main Street presence by providing planting displays for all of you to browse and gather ideas from.

Answers to your spring planting questions inside!

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Check out our featured plant inside!
It's brand new and available at the nursery!



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