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Quality
Nursery Stock**
Since 1932

**1715 East Main St.
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Wisconsin 54140
920-788-1051**

www.vanzeelandnursery.com

Nursery Hours:

Sept. 1 – 17

M - F 8 - 7
Sat 8 - 5

(Closed Labor Day)

Sept. 18 – Oct.

M - F 8 - Sunset
Sat 8 - 5

November

M - F 8 - Sunset
Sat Varies

Thanksgiving Week
Closed Thursday – Sunday

December

(Until 12/12)

M - F 8 - 4

After 12/12
Call for gift certificate
or Spring appointment



Thanks to a great employee base, customers like you who appreciate quality plants and the services we provide, and many other factors, Van Zeeland Nursery & Landscape has been a Fox Valley success story since its founding by Alois & Geraldine Van Zeeland back in 1932. This company currently provides full time employment for 14 people (with the hope of adding one more experienced, "physical" horticulturalist/ retail

sales person to support our nursery operations) and summer employment for eight college students. Since 2003, my goal as this small business

employer has been to grow this success story by continuing to gainfully employ the key employees we have, as well as grow our reputation of expertise, customer service, top quality plants and an unmatched selection. Sometimes achieving success is easier said than done, especially when battling an economy that is definitely not where we'd all like to see it. Although we are not setting year-to-date sales records, we did have a record setting June. July has been very solid in retail sales, and steady for our landscapers. From everything I hear and read about our industry, I believe that we are doing better than most. This can be attributed directly to you, our loyal customers, who have come to appreciate our offerings. Yes, there is always room for improvement, so if we can change something to make your experience with our designers, landscapers or nursery staff better, please let me know. Thank you.

Emerald Ash Borer has since killed tens of millions of ash trees in Michigan, Ohio, Illinois, Indiana, Pennsylvania, West Virginia, Virginia and just last week (the first week of August) in Southeastern Wisconsin!

In early July I was pleasantly surprised to pick up the "Green Side Up" publication ("Green Side Up" is the official newsletter of the Wisconsin Green Industry Federation) and see a front-page article titled "Success of Controlling Emerald Ash Borer Shown on New Website." As many of you are probably aware, the Emerald Ash Borer is an exotic beetle that was discovered in Southeastern Michigan in the summer of 2002, and has since killed tens of millions of ash trees in Michigan, Ohio, Illinois, Indiana, Pennsylvania, West Virginia, Virginia and just last week (the first week of August) in Southeastern Wisconsin! There is no known predator to the beetle in the country; therefore, the potential impact to the Fox Valley's ash tree population could be devastating if the beetle reaches us. In a nutshell,

what this article described was a use of chemicals and fertilizers to successfully treat Ash trees. This is a great example of the time and money the Green Industry will put into trying to resolve insect and fungus issues related to plants. While the control methods may not be totally feasible for large populations of Ash trees, it's a start. If you want to see more of this study, visit www.TreeResearch.org. As always, the key to successful long-term plantings is to diversify! Stop in at the nursery soon to see the wide variety of trees, shrubs and evergreens you can enjoy in your yard.

Happy Planting!

Rick Sanderfoot, CLP



It's late Summer approaching Fall! Be on the lookout for...

- Dry plants
- Spider mites
- Rodents looking to create nests for the winter.

If you notice any of these, and you need assistance, stop in with a sample of your problem and talk to one of our professionals. We are here to help you find answers to your gardening and landscaping questions.



Winterizing Your Garden
by Steve Van Ryzin
Landscape Design & Horticulture

Our Main St. display planting has really begun to develop quite nicely. I would invite everyone to check it out the next time that you come to visit. As with any garden, there is a diverse range of plant material in the display that requires different methods of care. I would like to use the display garden as an example for describing the



different chores that are recommended in preparing for winter.

The different elements in winter that plants must contend with are: extreme cold, lack of water (because the ground is frozen), damaging sunlight and winds, and of course, rabbit and deer damage.

The cold temperatures of winter will generally only affect those plants that are marginally hardy. The plants in our displays that would benefit from a little insulation are the 'Endless Summer' Hydrangeas and the different varieties of shrub roses. The best method for insulating these plants is to use "mulch mounding". "Mulch mounding" is when you apply a 12 - 18" wide mound of mulch over the base of the entire plant. Wait until the ground begins to freeze before applying the mulch. This is usually mid to late November. When you remove the mulch in the spring you can simply disperse it in the beds.

(continued on back)

"I have a garden of my own, shining with flowers of every hue;... I love it dearly while alone, but I shall love it more with you." - Sir Thomas More

(continued from front)

Lack of water affects evergreens the most. Winter winds and reflective sun can really dry out the needles of an evergreen and sometimes cause the visually dramatic "winterburn" or browning out. The best way to combat this damage is to deeply water all of your evergreens right before the ground freezes. We will be watering our 'Yellow Ribbon' Arborvitae; 'Cincinata', 'Formanek Weeping', 'Rubra Spicata', 'Pimoko' and 'Procumbens' Spruce; 'Slim Jim' and 'Fastigate Blue Scotch' Pine; and 'Daub's Frosted' Junipers in mid to late November.



scalding" which is caused by the sun's reflection off of the snow.

A chemical barrier can also be used to deter both deer and rabbits. The use of chemical spray is recommended when fencing and wrap can't be used. The sprays act as a deterrent to animals because of their odorous nature. We use "Liquid Fence" or "This One Works" when spraying our plants. To prevent deer and rabbit damage in the winter on evergreens, it is important to

repeat applications every 3rd or 4th week.

Animal damage caused by voles, rabbits and deer can be prevented during the winter by installing a physical barrier or using chemical repellents.

A physical barrier would be something such as chicken wire or tree wrap. We install 3 - 4' high chicken wire around our plants in the display beds. This height of fencing is needed when we receive the amount of snowfall of this past winter. This is the most secure way to keep animals off of their favorite winter foods such as Arborvitae, Burning bush, and young Dogwoods and Spireas.

We use tree wrap to wrap the trunks of any young tree and also the trunks of our ornamental trees such as Flowering Crabs. Tree wrap will prevent both the girdling damage caused by rabbits and voles, and the "sun

The success of your garden and the plants within can depend on your completing these projects. The disappointment that comes from winter damage, either weather or animal inflicted, is the same. Stop by and visit our display garden soon to watch its progress and to see how we prepare for the upcoming winter season.

Because we wanted to share winterizing details with you, Joe's column will be back in the Spring.



Other Plants to Check Out:

Norway Spruce – A stately evergreen, with a pyramidal shape when young and pendulous branches as it matures. The largest and fastest growing of the spruces. Large cones are attractive as Christmas ornaments.

Twisty Baby Locust – This is a dwarf, contorted tree of remarkable appearance. Branches twist and turn at every node; even the foliage twists. Its irregular, artistic form is as interesting in winter as in summer. Over time it will attain a height of 10-15' and a width slightly more.

Chicago Lustre Arrowwood Viburnum – This medium sized shrub develops an upright rounded habit and glossy, dark green foliage. Creamy white flowers appear in mid-to-late June, followed by ornamental clusters of blue-black fruit in autumn.

Bur Oak – Voted 2001 Urban Tree of the Year by the Society of Municipal Arborists, this beautiful oak has attractive corky bark especially interesting in winter. The Bur Oak tolerates a wide range of soil types and air pollutants.

Other Oak Trees – We also have a beautiful inventory of Swamp White, Red and Regal Prince (narrow height only 20' wide) oaks. Stop in and check them out.

Featured Plant

Our featured plant is the Austrian Pine. This pine is a very hardy tree that withstands urban conditions better than most pines. Unlike most other pines, it is also very tolerant of soils; therefore it can successfully be grown in our heavy clay soils of the Fox Valley. It can also withstand some dryness and exposure. The stiff needles of the Austrian Pine make it a great specimen (stand alone), screen or windbreak plant. It can also be used for mass plantings. The real character of this pine develops in old age when the branches become umbelliformly (reversed-umbrella shaped) spreading, the bark colors develop fully, and the "Northwoods" fragrance is at its peak.

Pinus nigra "Austrian Pine"

Height: 50'

Spread: 20'

Shape: Conical

Foliage: Dark Green

Answers to your fall garden questions inside!

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1715 East Main Street Little Chute, WI 54140 www.vanzeeandnursery.com



Check out our featured plant inside! It's available now at the nursery!



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